

Junior/Senior High School Community Video Project Competition

Sponsored by The Danberry Co., Realtors

Danberry Realtors, the region's largest real estate brokerage company, is sponsoring a competition among schools in the region to produce a short video on the community in which the school is located. It is anticipated that all submitted videos will be posted on Danberry's award-winning website in its Community Information section. Details of the competition are as follows:

1. Awards: The first place entry will receive \$500, second place \$300 and third place \$200. All entries that are submitted and are posted on Danberry's website will receive \$100
2. Judging: A panel of judges yet to be determined will judge the entries.
3. Judging Criteria: Entries will be judged based upon the following:
 - a. Production quality (video and audio)
 - b. Content consistent with the guidelines contained herein
 - c. Length (within the range of 90-180 seconds)
4. Timeline/deadline: All entries must be submitted no later than May 7, 2010. Winners will be announced no later than May 21, 2010 and entrants agree to have a representative attend a public presentation of the awarding of the prize.
5. Participants: Although it is anticipated that most participants may be students that are in video production programs or classes within your school, this is not a requirement. The video can be produced by a former student chosen by the school. Award winning prizes will be given to the school to be distributed as the school so determines.
6. Release/License: All entries must include an executed licensing agreement (provided by sponsor) which grants Danberry permission to post the content on Danberry's site and any other websites selected by sponsor. It would also restrict the posting of the video on any other real estate brokerage websites without Danberry's permission. The licensing agreement also will authorize Danberry to alter the content submitted as it so determines to meet sponsor's needs. The videos will be shown with proper attribution to the school that submitted it.

7. Content: It is Danberry's goal that submitted videos that are posted on Danberry's site will be viewed by consumers to learn more about various communities and what each community has to offer. Consumers often consider the following:
 - a. Schools and other educational opportunities
 - b. Parks and other recreational facilities
 - c. Proximity to health care facilities
 - d. History of the community
 - e. Cultural attractions
 - f. Availability of shopping
 - g. Community demographics
 - h. Proximity to other regional amenities
8. Suggestions: It is the sponsor's desire to accurately present our region's communities in the most favorable way possible. Your video is similar to a job candidate's resume. It is an effort to get the potential homebuyer to "buy" into your community and select it as the location for his or her next home. You are encouraged to use whatever resources are available within your community in completing your submission.
9. Format: The video should be formatted as a .mov or .flv file and under 2GB. Entries should be sent to Debbie Milnar, The Danberry Co., 3242 Executive Parkway, STE 203, Toledo, Ohio 43606.
10. Questions: Any questions should be directed to Debbie Milnar at 419-534-6592, Extension 1404 or by email at dmilnar@danberry.com.

In an effort to have a grasp on which communities will be represented, please complete this form and return to me by February 12, 2010. You may fax it to 419-534-6590 or e-mail it to dmilnar@danberry.com. If you have any questions feel free to call me at 419-534-6592. Thanks!

Name of School: _____

Contact Name: _____

Contact Phone: _____

Contact E-mail: _____

Community we wish to profile: _____

My school **DOES** wish to participate

My school **DOES NOT** wish to participate